

A silhouette of a person with a backpack is climbing a rock. Another person is helping them up by reaching out with their hands. The sun is low on the horizon, creating a bright lens flare effect. The background is a clear sky with some light clouds.

“Leadership is hard to
define and good
leadership even harder.

But if you can get people
to follow you to the ends
of the earth,

YOU ARE A GREAT
LEADER.”

UNLEASHING
The Leader
WITHIN